

# Molly Boatman

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Hi, I'm Molly Boatman, a Hybrid Designer from Wilmington, Ohio!

Helping the helpless is my passion and my dream is to use my skills daily to serve others while making a positive impact on my local community. As a hybrid designer I operate in all four design disciplines: print, digital, web, and photography, along with marketing guidance and social management.

Let me be apart of your business's journey... Let's connect!

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## Education

**The Modern College of Design** | JUNE 2017 | Associate Degree of Applied Business in Advertising Art

- Member of college's 'Charette Team' - a group to developed and prioritized goals for the academic program and campus.
- Co-founder and member of 'Connections' - a transparent group for connecting, growing, and exploring religion.
- Elected representative of the '2015-16 Student Senate Board' - Met biweekly to address student suggestions & concerns.

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## Achievements

American Advertising Federation's 2018 'Newcomer Of The Year' honoree  
\$10,000 Art and Academic Award from The Modern College of Design  
Dayton Children's Hospital's 'patient-tower exhibit' finalist  
Ohio Youth Governor's Exhibition 2015 Regional level qualifier  
Xavier University 2014 'Art at the X' featured artist

## Skills

Adobe Suite | InDesign, Illustrator, Photoshop  
Microsoft Suite | Word, Excel, PowerPoint, Outlook  
Web Coding | HTML 5 & CSS 3 in 'Coda' application  
Platform Management | Facebook, Twitter, Instagram  
Other | Photography, Marketing, Public Relations

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## Experience

**Mollyboatman.com | Creative Director & Photographer**

JUNE 2017 – PRESENT | WILMINGTON, OHIO

As a freelancer I service multiple businesses with various graphic design and marketing needs such as: print design for company branding, complex annual reports, large-format advertisements, photography needs for documenting events, professional profiles, product & lifestyle photography, marketing assistance with platform management, content distribution/scheduling, and development & implementing of strategies/campaigns. Companies I've worked with recently: Any Destination Travel (Inteletravel.com), Clinton County Leadership Institute, Greene County Public Health, Karios Coffee, the Kelly Hopkins for Recorder campaign, & Ironsword Northern Inuits.

**Wilmington-Clinton County Chamber of Commerce | Marketing Director**

February 2020 – JUNE 2021 | WILMINGTON, OHIO

Responsible for developing and executing marketing and communication initiatives to promote the chamber and our members. Implemented social media strategies, designed annual member directory publication, coordinated communications with chamber members, created member analysis to improve experience and obtain opinion data, coordinated event scheduling and participation.

**Chick-fil-A Cincinnati | Marketing Coordinator**

OCTOBER 2018 – APRIL 2019 | CINCINNATI, OHIO

Marketing coordinator for three Cincinnati locations: Voice of America, Deerfield Crossing, & Kings Island. Oversaw multiple media pages on the Facebook and Instagram platforms. Created a remodeling campaign that included video teasers, photos, and promotional montage. Designed and implemented print and digital advertisements for store events and activities. Communicated with the guests on a regular basis to resolve issues and improve the guest and user experience both online and in store. Remained within all branding and identity standards of the corporation while developing unique designs for store locations.

**Public Health – Dayton & Montgomery County | Junior Graphic Designer**

JULY 2017 – JANUARY 2019 | DAYTON, OHIO

Produced designs for print and digital use, produced and edited photographic/video material, monitored agency social media accounts and implemented strategies to align with agency goals, produced and published engaging content regularly on agency social media accounts, coordinated event scheduling and agency participation.

